

Final Agenda (Washington D. C. 2019)



MONDAY · OCTOBER 7TH

REGISTRATION OPEN | 8:00 AM - 6:00 PM

OFFICIAL START OF CONFERENCE: POWER NETWORKING | 12:45PM - 1:35 PM

CONFERENCE OPENING // KEYNOTES | 1:35 PM-2:25 PM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM CW SC SI DI FC

Academy Hall

- **Introduction to 15th National Conference (John Rosser, Founder)**
- **Miguel Howe, Cicero Impact Capital**
- **Anurag Agarwal, Janajal**
- **Rich Tafel, Marcum**
- **Ben Deda, Food Maven**

BREAKOUT SESSIONS #1 | 2:30 PM - 3:30 PM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM CW SC SI DI FC

Vista Room

Dynamic Approaches for Integrating ESG into Investments and Portfolios

- **Megan Fielding, Nuveen**
- **Diego Espinoza, Alderan Capital**
- **Tim Dunn, Terra Alpha Investments**

IM CW SC SI DI FC

Balcony Room D

Innovative Investment for the Underserved: A Primer

- **Daniel Gura, Habitat for Humanity**
- **Evan Gill, Catholic Charities**
- **3rd Speaker (To Be Announced)**

IM CW SC SI DI FC

Balcony Room E

**Successfully Communicating Impact & Sustainability:
Leveraging Storytelling, Maximizing Engagement**

- **Stefanie Kruglik, Connective Impact**
- **Beth Bell, Green Product Placement**
- **Patty Simonton, Bethesa Green**

BREAKOUT SESSIONS #2 | 3:35 PM - 4:35 PM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

<p>IM CW SC SI DI FC</p> <p>Vista Room</p>	<p>Family Offices & Endowments: Top Tier ESG & Impact Investment Strategies- A Primer</p> <ul style="list-style-type: none"> - Bashar Qasem, Azzad Asset Management - Gretchen Postula, North Sky Capital
<p>IM CW SC SI DI FC</p> <p>Balcony Room D</p>	<p>The Next Generation: The World Bank Group Youth Community in Action</p> <ul style="list-style-type: none"> - Daniel Alvaro Diez, Youth-to-Youth Community, The World Bank Group - Gabrielle Lynn Williams, Youth-to-Youth Community, The World Bank Group - Elikia Abraham, Youth-to-Youth Community, The World Bank Group - Katima Samir Saleh, Youth-to-Youth Community, The World Bank Group
<p>IM CW SC SI DI FC</p> <p>Balcony Room E</p>	<p>Blended Impact Finance in Action</p> <ul style="list-style-type: none"> - John Simon, Total Impact Capital - Jamil Wyne, 17 Asset Management - Hela Cheikhrouhou, Nithio - Sarah Alexander, Global Innovation Fund (Invited)

BREAKOUT SESSIONS #3 | 4:40PM-5:40PM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

<p>IM CW SC SI DI FC</p> <p>Vista Room</p>	<p>Exploring Opportunity Zones (Understanding Tax Benefits + Latest Changes)</p> <ul style="list-style-type: none"> - Kurt Koegl, Marcum (Alternative Investment Group) - Jill Homan, Javelin 19 Investments
<p>IM CW SC SI DI FC</p> <p>Academy Hall</p>	<p>Understanding Upcycling, the Circular Economy (Smart City Connections)</p> <ul style="list-style-type: none"> - Peter Klaich, Shapiro Enterprises - Vincent Guimont- Hebert, Brundtland Minds
<p>IM CW SC SI DI FC</p> <p>Balcony Room E</p>	<p>Diving into Energy's Future // The View to 2030</p> <ul style="list-style-type: none"> - Todd Fein, Green Diamond - Dailey Tipton, Evolution Energy Partners LLC - Benjamin Martin, Enviva

BREAKOUT SESSIONS #4 | 5:45PM-6:45PM

<p>IM CW SC SI DI FC</p> <p>Vista Room</p>	<p>Fixing the Pipe: The Mainstreaming of Impact/SRI/ESG Investing</p> <ul style="list-style-type: none"> - Nancy Metzger, Thun Financial Advisors - Edward Kamonjoh, ESG Consulting Expert - Gretchen Postula, North Sky Capital
---	--

IM **CW** **SC** **SI** **DI** **FC**

Balcony Room D

Innovation & the Base of Pyramid (Peer Group Discussions)

- William Browning, Terrapin Bright Green
- Dr. Jeremi Brewer, Elevate Global
- Brent Chism, TaroWorks
- Sam Stephens, Clean The World Foundation

NIGHT TIME MIXER & NETWORKING 6:50pm - 7:30pm

**** END OF MONDAY SESSION ****

TUESDAY · OCTOBER 8TH

REGISTRATION OPEN | 8:00 AM- 6:00PM

POWER NETWORKING | 9:00 AM - 9:40 AM

KEYNOTE SESSIONS | 9:40 AM - 10:30 AM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM **CW** **SC** **SI** **DI** **FC**

Academy Hall

- Tim Dunn, Terra Alpha Investments
- Dr. Thomas Gustafson, C2 Games
- Rehana Nathoo, Spectrum Impact

BREAKOUT SESSIONS #5 | 10:35AM-11:35AM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM **CW** **SC** **SI** **DI** **FC**

Vista Room

Creating the For Profit/Non Profit Hybrid: A Primer

- Rich Tafel, Marcum
- Rehana Nathoo, Spectrum Impact
- Brian Vo, Pact
- Mariam Adil, World Bank/GRID

IM **CW** **SC** **SI** **DI** **FC**

Balcony Room D

Successful Examples of Shareholder Advocacy: Lessons Learned & The Road Ahead

- Bashar Qasem, Azzad Asset Management
- Tim Dunn, Terra Alpha Investments
- Edward Kamonjoh, ESG Consulting Expert

IM **CW** **SC** **SI** **DI** **FC**

Balcony Room E

Empowering Women Through Investment (Deep Dive Session)

- Monica Engel, Quona
- Shannon Keith, Sudara
- Dr. Pandwe Gibson, EcoTech Visions
- Susan Ostrowski, Consultant

BREAKOUT SESSIONS #6 | 11:40AM-12:40PM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM CW SC SI DI FC

Vista Room

The Long Haul: Incremental Sustainability & Impact Benchmarks (Achievable Goal Setting)

- Jennifer Silberman, Creative Disruption
- Stefanie Kruglik, Connective Impact
- 3rd Speaker (To Be Announced)

IM CW SC SI DI FC

Balcony Room D

Climate Investing 101- A Primer (Discussion of SDGs)

- Henrik Jeppesen, Carbon Tracker
- Benjamin Martin, Enviva
- Madie Sturgess, EarthSpark International

IM CW SC SI DI FC

Balcony Room E

Launching the Impact Investing Fund

- Kyle Gardner, CPG Investment Group
- Rich Tafel, Marcum
- Monica Engel, Quona
- Dennis Schall, Marcum

LUNCH BREAK | 12:45 PM - 2:05 PM

POWER NETWORKING | 2:05 PM - 2:20 PM

KEYNOTE SESSIONS | 2:20 PM - 3:15 PM

IM CW SC SI DI FC

Academy Hall

- Dr. Pandwe Gibson, EcoTech Visions
- Jean Case, The Case Foundation
(interviewed by Former Ambassador John Simon, Total Impact Capital)

POWER NETWORKING | 3:15 PM - 4:00 PM

BREAKOUT SESSIONS #7 | 4:00 PM - 5:00 PM

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM CW SC SI DI FC

Vista Room

**Successful Multi-Stakeholder Engagements Around Impact
(Focus on Foundations & Endowments)**

- Rich Tafel, Marcum
- Sean Davis, Merton Capital Partners
- 3rd Speaker (To Be Announced)

M CW SC SI DI FC

Balcony Room D

Water, Water Everywhere (A Study of the Water-Energy Nexus)

- Doug Parker, Earth & Water Strategies
- Kevin Mercer, RainGrid
- Eric Letsinger, Quantified Ventures
- Anurag Agarwal, Janajal

M CW SC SI DI FC

Balcony Room E

Food and the Circular Economy

- Ethan Soloviev, HowGood.com
- Eric Barenfield, Groovy Heirloom Farms
- John Reid, Waterfield Farms
- Abraham Kamarck, True Made Foods

BREAKOUT SESSION #8 | 5:05 PM - 6:05 PM

M CW SC SI DI FC

Vista Room

Innovative Financial Tools for the Global Underserved: Experts Lead

- Brian Vo, Pact
- Bob Webster, SEAF
- Marissa Germain, Social Impact
- Elizabeth West, iGravity

M CW SC SI DI FC

Balcony Room D

The Future of Business in an Increasingly Sustainable and Impactful World

- Monica Jovans, So-Core
- Jim Sisco, ENODO Global
- Abraham Kamarck, True Made Foods
- Patty Simonton, Bethesda Green

M CW SC SI DI FC

Balcony Room E

Leadership (Part 1): Leadership for Changemakers: Maximize Your Impact

- led by Saleema Vellani + the team at Innovazing

BREAKOUT SESSION #9 | 6:10 PM - 7:10 PM

M CW SC SI DI FC

Vista Room

Leadership (Part 2): Social Impact: Top Examples, Rich Discussions

- Rich Tafel, Marcum
- Evan Gill, Catholic Charities USA
- Jo Singel, World+

M CW SC SI DI FC

Balcony Room D

Gaming as Education: Solving Climate Change From the Bottom Up

- Mariam Adil, World Bank/GRID
- Dr. Thomas Gustafson, C2 Games
- David Rixter, The Climate Games

NIGHT TIME NETWORKING | 7:10-7:45 PM

** END OF TUESDAY SESSION **

WEDNESDAY · OCTOBER 9

POWER NETWORKING (9:00 AM - 9:40 AM)

KEYNOTE SESSIONS (9:40 AM - 10:30 AM)

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM CW SC SI DI FC

Academy Hall

- Dr. David Guggenheim, Ocean Doctor
- Mark Medema, Charter School Facility Center at the National Alliance for Public Charter Schools
- Eric Letsinger, Quantified Ventures
- James Bernstein, EniWare
- Tisha Jepson, True Bearing

BREAKOUT SESSIONS: #10 (10:35 AM - 11:35 AM)

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM CW SC SI DI FC

Vista Room

Sustainable Packaging, Plastics, Waste + Prospects for Congressional Action In Next 12 Months

- Karen Hughes, Lego
- Beth Porter, Green America
- Thomas Oppel, American Sustainable Business Council

IM CW SC SI DI FC

Balcony Room D

Top Impact Models- Multistakeholder Solutions to the Fore

- John Simon, Total Impact Capital
- Shannon Keith, Sudara
- Adam Tomasek, USAID
- Michael Cakmes, Fairtrade America

IM CW SC SI DI FC

Academy Hall

Innovative Smart Cities Projects: Meet Top Global Leaders & Their Scalable Projects

- Mike Stanley, Transit X
- Kevin Mercer, RainGrid
- Eric Letsinger, Quantified Ventures

BREAKOUT SESSIONS: #11 (11:40 AM - 12:40 PM)

IM = The Ecosystem Of Impact, Sri & Esg Investing **CW** = Energy, Water & Clean Tech **SC** = Paris 2020 (Smarter Cities, Resilience & Transport)
SI = Sustainable Strategies & Innovation (Fortune 500s) **DI** = Development, Transformation & Impact **FC** = Focus On The Circular Economy

IM CW SC SI DI FC

Vista Room

Policy Meets Reality- Making Material Progress Through Smart Policy Initiatives

- Alison Kinn, EPA
- Peter Klaich, PACT USA
- Thomas Oppel, American Sustainable Business Council

 Balcony Room D	<p>Meet Rock Star Social Entrepreneurs & Their Innovative Projects</p> <ul style="list-style-type: none"> - Dr. Pandwe Gibson, EcoTech Visions - Tisha Jepson, True Bearing - Shannon Keith, Sudara - 4th Speaker (To Be Announced)
 Balcony Room E	<p>Innovations in ESG (What's the Latest?)</p> <ul style="list-style-type: none"> - Marcy Twete, Sustainability/ESG Expert - Todd Fein, Green Diamond - Lawrence Heim, Elm Sustainability Partners - Doug Parker, Earth & Water Strategies
LUNCH BREAK (12:40 PM - 2:15 PM)	
CLOSING CIRCLES & FINAL NETWORKING (2:15 PM - 4:15 PM)	
<p>IM = The Ecosystem Of Impact, Sri & Esg Investing CW = Energy, Water & Clean Tech SC = Paris 2020 (Smarter Cities, Resilience & Transport) SI = Sustainable Strategies & Innovation (Fortune 500s) DI = Development, Transformation & Impact FC = Focus On The Circular Economy</p>	
 Academy Hall	<p><u>Our Closing MegaSession: Close Circle Learning & Engagement, Along with Special Connections + Final Power Networking</u></p> <p>** Session Titles to be Announced Week of 9/16**</p>
END OF CONFERENCE	